

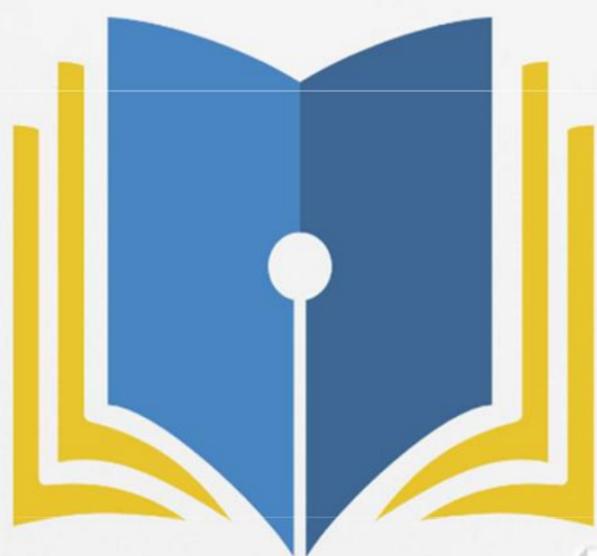


Chikitsak Samuha's
Sir Sitaram & Lady Shantabai Patkar College of Arts & Science
AND V.P.Varde College of Commerce & Economics
S. V. ROAD, GOREGAON (WEST), MUMBAI-400 104
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WEEKEND CHRONICLE

WINDOW TO YOUR
KNOWLEDGE



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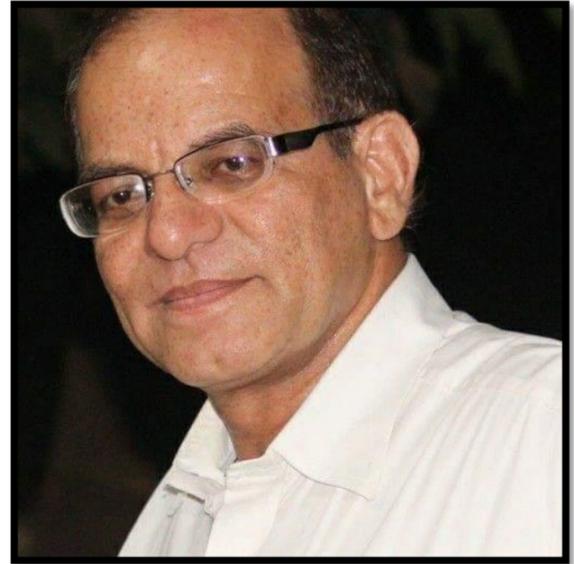
A MESSAGE FROM CHIEF EDUCATION OFFICER'S DESK

Dear Readers,

“Develop a passion for learning. If you do, you will never cease to grow.” We live today in a world that is so very different from the one we grew up in, the one we were educated in. The world today is moving at such an enhanced rate and we as educationalists need to cause and reflect on the entire system of education. On-line learning provides new age technology to widen the educational scope. It prepares students to succeed in an increasing technology driven global economy. Technology makes life much easier, most of all it saves time and energy. It is one of the fastest growing field right now and there is no sign of stopping anytime soon.

It is indeed a great moment for all of us to bring forth this weekly E-Periodical “Weekend Chronicle”. We are sure this E-Periodical will help to acquire knowledge and skills, build build character and enhance employability of our young talented students to become globally competent. There is something for everyone here, right from the fields of Business, Academics, Travel and Tourism, Science and technology, Media and lot more. The variety and creativity of the articles in E-Periodical will surely add on to the knowledge of the readers. I am sure that the positive attitude, hard work, continued efforts and innovative ideas exhibited by our students will surely stir the mind of the readers and take them to the fantastic world of joy and pleasure.

**Dr. Mala Kharkar
Chief Education Officer
(Patkar-Varde College)**



A MESSAGE FROM THE PRINCIPAL'S DESK

Dear Readers,

As we know, "An Investment in knowledge pays the best interest."

Hence in this regard the E-Periodical Weekend Chronicle is playing a vital role in providing a platform to enhance the creative minds of our students of BMS Department.

The E-Periodical i.e. online magazine drives us through varied genres containing- News related to Global affairs under departments like Business, Advertisement, IT and Science & Nature to intellectual news articles under Academics, Media and Library Departments. It also covers articles related to Food & Health care, Culture & Cuisine and Travel & Tourism which usually tops our "bucket lists" including article which address societal problems under Department of Social Issues. Lastly covering words and vision of our talented students as budding poets, writers and thinkers under Student's section Department.

Over all this vision of constructing E-Periodical by students will engage today's youth and the crafters of the youth (teachers) in their communities which is the necessity to over come hurdles of present reality. We will strive to make a better world through our acts and thoughts. Rather it is a challenge to be met!!!

**Dr. Shrikant B Sawant
Principal
(Patkar-Varde College)**

CONTENT



BUSINESS

PAGE 1

1. *THE BOMBAY PLAN AND THE CONCEPT OF AATMANIRBHAR BHARAT.*
2. *IBC HAS FAILED; WILL A BAD BANK SUCCEED?*

ADVERTISEMENT

PAGE 2



1. *HAVAS CREATIVE INDIA BAGS DIGITAL MANDATE FOR ITC'S BINGO.*
2. *#STOPTHEBEAUTYTEST : DOVE CHALLENGES DEFINITION OF BEAUTY WITH REAL STORIES IN LATEST CAMPAIGN.*
3. *IODEX ULTRAGEL TAKES THE TESTIMONIAL ROUTE FOR ITS LATEST CAMPAIGN.*



INFORMATION TECHNOLOGY

PAGE 3

1. *HOW TO DELETE FACEBOOK, WHATSAPP, AND INSTAGRAM ACCOUNTS AND DOWNLOAD ALL YOUR DATA*
2. *INDIAN CYBER-ESPIONAGE ACTIVITY RISING AMID GROWING RIVALRY WITH CHINA, PAKISTAN*

SCIENCE & SPACE

PAGE 4



1. *GOVERNMENT AIM TO OPERATIONALISE 23 WATERWAYS BY 2030?!? REALLY?*



NATURE

PAGE 5

1. *THE ENVIRONMENTAL IMPACT OF PAPER.*



ACADEMICS

PAGE 6

- 1. WHAT ARE SOME COMPUTER SCIENCE CAREERS?*
- 2. 5 WAYS FOR BETTER STUDENT TEACHER COMMUNICATION ONLINE.*



MEDIA

PAGE 7

- 1. 5 EXCITING CAREER OPTIONS IN MEDIA INDUSTRY*
- 2. THE MOST IMPORTANT SOCIAL MEDIA TRENDS TO KNOW FOR 2021*



ARTS & HISTORY

PAGE 8

- 1. HISTORY - BATTLE OF PAVAN KHIND*
- 2. ARTS - WARLI PAINTING*



LIBRARY

PAGE 9

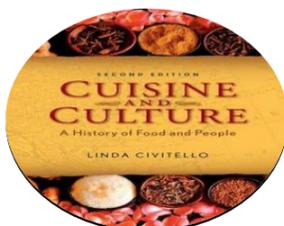
- 1. RISHI GARGI : THE WORLD'S OLDEST ICON OF FEMINISM FROM ANCIENT HINDUISM*



FOOD & HEALTHCARE

PAGE 10

- 1. WHEATGRASS JUICE: SUPERFOOD! SHOULD YOU ADD IT TO YOUR DAILY DIET?*
- 2. ZARA SA JEERA*
- 3. NUTRITIOUS SOLKADHI FOR HEALTHY DIGESTION*



CULTURE & CUISINE

PAGE 11

- 1. SOME OF THE BEST INDIAN FOOD IN L.A. IS SERVED INSIDE A GAS STATION.*
- 2. FUDGE VS GANACHE: WHAT'S THE DIFFERENCE?*



TRAVEL & TOURISM

PAGE 12

1. *PATNITOP - INCREDIBLE INDIA*



SPORTS

PAGE 13

1. *BUNGEE JUMPING*
2. *ROWING*



SOCIAL ISSUE

PAGE 14

1. *INNOVATOR WHO INSPIRED '3 IDIOTS' DEVELOPS SOLAR HEATED TENT FOR THE ARMY.*



STUDENT'S SECTION

PAGE 15

1. *QUIZ*
2. *FUN FACTS*
3. *FIND THE NEXT SERIES*
4. *CROSSWORD PUZZLE*
5. *ART BY STUDENT*

BUSINESS**REBOOTING ECONOMY 70: THE BOMBAY PLAN AND THE CONCEPT OF AATMANIRBHAR BHARAT.**

The Bombay Plan, authored by the doyens of industry in 1944 first envisioned state planning, state ownership and control of industries to make India "self-sufficient" long before Nehru's ideas took root



Indian government not only proposes to de-nationalise public assets, but it also seeks a larger role for private wealth creators by giving them "as much opportunity" to turn India into AatmaNirbhar Bharat, as Prime Minister Narendra Modi spelt out at the sixth governing council meeting of Niti Aayog on February 20, 2021.

This completes a circle that began with the Bombay Plan of 1944 which had sought the exact opposite while envisioning a "self-sufficient" India (the concept of AatmaNirbhar Bharat then) after the end of the colonial rule.

The Bombay Plan of 1944 was authored by the doyens of industry at the time who sought a larger and stronger role for the government (state) by way of "state ownership", "state control" and "state management" of production; distribution; consumption; investment; foreign trade and exchange and wages and working conditions.

The Bombay Plan of 1944 for India's planned development.

The Bombay Plan provides the best argument against those who argue that Pandit Nehru alone turned India into a socialist-cum-mixed economy in which state-controlled means of production and distribution of goods and services, restricted private sector, thereby keeping India perennially under-developed.

The Bombay Plan had proposed all this and much more before Nehru unveiled his five-year plans and industrial policies, carving out a larger role for state/government.

Several economic historians have observed that not just the first three Five-Year Plans of India, but also the Industrial Policy Resolutions of 1948 and 1956 owe a significant amount of "intellectual debt" to the Bombay Plan by liberally using its prescriptions. Economist V. Ananth Krishna wrote in no uncertain terms that "the Nehruvian era witnessed the implementation of the Bombay Plan; a substantially interventionist state and an economy with a sizeable public sector".

Viren Rathod**(NEWSCASTER)**

Ref-<https://m.businessstoday.in/story/rebooting-economy-70-the-bombay-plan-and-the-concept-of-aatmanirbhar-bharat/1/432495.html>

IBC HAS FAILED; WILL A BAD BANK SUCCEED?

At 21% recovery, IBC has performed worse than UPA-era debt recovery mechanisms panned for inefficiencies. The idea of a bad bank is also likely to fail if political interference and poor bank governance continue faced with the prospect of dramatic rise in stressed assets of public sector banks (PSBs), about which the RBI warned in its recent report, the government is setting up yet another resolution mechanism. It proposes a bad bank under the ARC (Asset Reconstruction Company) and AMC (Asset Management Company) model in which ARC will aggregate all stressed assets and transfer them to AMC for resolution.



Post-2014, the government has tried three debt resolution mechanisms: (i) Strategic Debt Restructuring (SDR) scheme of 2015 which allows creditors to take over firms unable to pay and sell them to new owners (ii) Sustainable Structuring of Stressed Assets (S4A) of 2016 which lets creditors take 50% haircut to restore the financial viability of firms and (iii) Insolvency and Bankruptcy Code (IBC) of 2016 which either revives (resolution) or closes (liquidation) indebted firms. The first two had failed by FY17, primarily because of governance failures as the Economic Survey of 2016-17 explained at some length. It was silent on the IBC since those were early days and strongly recommended a centralized (public sector) bad bank, which it called "Public Sector Asset Rehabilitation Agency" or "PARA" to "take charge of the largest, most difficult cases, and make politically tough decisions to reduce debt".

The government is now headed in this direction but to understand why one needs to look at the performance of IBC.

At 21% debt recovery, IBC is worse than UPA-era's 25%

The IBC has been stopped from initiating fresh corporate insolvency resolution process (CIRP) until March 24, 2021, by the government and apex court orders prompted by the pandemic-induced economic disruptions. The IBC regulator, Insolvency and Bankruptcy Board of India (IBBI), provides details of stressed asset resolution until September 2020 (Q2 of FY21).

The IBBI's data shows that the total number of CIRP cases admitted for the IBC proceedings stood at 4,008 (from FY17 to Q2 of FY21). Most of these cases are from manufacturing (41%), real estate, renting, and business activities (20%). Of these 4,008 cases, 277 ended in resolution (firms continue as going concerns) and 1,025 in orders for liquidation.

Preeti Parab**(NEWSCASTER)**

Ref-<https://m.businessstoday.in/story/rebooting-economy-65-ibc-has-failed-will-a-bad-bank-1/432495.html>

ADVERTSTIMENT

HAVAS CREATIVE INDIA BAGS DIGITAL MANDATE FOR ITC'S BINGO.

The agency will be responsible for planning the brand's digital campaigns and social media strategy...



ITC foods has awarded the digital mandate for Bingo to Havas Creative following a multi-agency pitch. The mandate includes the complete portfolio of ITC's salty snack offerings including sub-brands such as Bingo Chips, Mad Angles, Tedhe Medhe, NoRulz and any future launches. The account will be managed by Havas' Mumbai office.

The mandate includes digital campaign planning, social media management, and creative thinking for the brand across all digital platforms. The agency's focus will be on further building and strengthening equity for the brand.

Aishwarya Pratap Singh, head of marketing - snacks, noodles and pasta, ITC Foods, "With the redefined media mix, and increasing role of digital in everyday lives of a consumer, Bingo aims to occupy a higher mind space of its consumers through heightened engagement on social media. We are delighted to have Havas on board as our social media partner, and we look forward to continuing the clutter-breaking, witty communication that Bingo is known for on digital platforms as well."

Sakshi Jadhav

(NEWSCASTER)

Ref-<https://brandequity.economictimes.indiatimes.com/news/the-pitch-report/havas-creative-india-bags-digital-mandate-for-itcs-bingo/81305628>

Brandequity.com

IODEX ULTRAGEL TAKES THE TESTIMONIAL ROUTE FOR ITS LATEST CAMPAIGN.



Iodex, the pain-relief brand from GSK Consumer Healthcare, has launched a new digital campaign for its Ultra Gel offering. The campaign is meant to target various consumer cohorts, who are most susceptible to pain via YouTube and OTT channels. The campaign leverages the true power of digital for targeting, where a different creative is served to different audiences based on the kind of pain experienced by them.

The films depict specific types of pain, addressing three primary target audiences - office-goers, homemakers and chronic sufferers, who suffer from neck and shoulder pain, back pain and joint pains respectively. The first film highlights a working professional who often gets neck and shoulder pain due to long working hours in a work from home set-up. The second film showcases a senior citizen who had to stop his cherished morning walks due to joint pains, while the third portrays a homemaker who had to give up her favourite hobby due to backache.

Kshitija Chavan

(NEWSCASTER)

Ref:-<https://brandequity.economictimes.indiatimes.com/news/advertising/iodex-ultrigel-takes-the-testimonial-route-for-its-latest-campaign/81311856>

#STOPTHEBEAUTYTEST : DOVE CHALLENGES DEFINITION OF BEAUTY WITH REAL STORIES IN LATEST CAMPAIGN.

It captures stories of young women who have gone through rejections and feel strongly about it...



Dove, personal care brand owned by Unilever, has released a new campaign, which aims to address a momentous stage in the life of every young Indian woman subjected to a 'test of beauty' that makes her feel not so beautiful and crushes her self-esteem.

Conceptualised by Ogilvy India, the campaign captures the insights that from the time a girl is born, she is constantly looked at through the marriage lens and is judged and rejected for not being beautiful enough when she is of marriageable age. It asks, does she meet the beauty standards which scream out loud across matrimonial ad pages - slim, fair, tall? If not, she gets rejected. Often, more than once. Her self-esteem diminishes with each rejection. A rejection based solely on her looks. This search for beauty is ugly and disparaging.

Dove has always believed that beauty should be a source of confidence, not anxiety. With #StopTheBeautyTest, we want to go one step forward in that direction."

For a young woman the journey of finding a life partner doesn't have to turn into an ugly beauty test. Thus, we came up with Dove's #StopTheBeautyTest campaign."

Shruti Amin

(NEWSCASTER)

Ref-
<https://brandequity.economictimes.indiatimes.com/news/advertising/stopthebeautytest-dove-challenges-definition-of-beauty-with-real-stories-in-latest-campaign/81204979>

INFORMATION & TECHNOLOGY

HOW TO DELETE FACEBOOK, WHATSAPP, AND INSTAGRAM ACCOUNTS AND DOWNLOAD ALL YOUR DATA

How to download whatsapp data- Step 1: You can export your personal WhatsApp chats and for this, you just need to visit Settings > Chats > Chat History > Export Chat.

Step 2: Choose the chat you want to export.

Step 3: tap on “Include media” if you also want to include all the files, photos, videos and other media you exchanged with the individual.

Step 4: Choose the app you want to export chat to. WhatsApp displays apps like Google Drive and Gmail.

How to delete a WhatsApp account- Step 1: Open WhatsApp and tap on the three-dotted icon.

Step 2: Visit Settings > Account section > Delete My Account.

Step 3: You then will be required to enter your mobile number and tap on Delete My Account.

Step 4: Once done, all you need to do is tap on Delete My Account.

How to download facebook data- Step 1: To get the download link of your Facebook data, go to Settings and privacy section, which is hidden in the hamburger menu.

Step 2: Tap on Settings > Scroll down and tap on “Download your Information.” (You will find this option in the You Facebook Information section.)

Step 3: Select or deselect all the information you want from Facebook and tap on Create file.

How to delete facebook account - Step 1: Open the Facebook app on your phone and go to Settings & Privacy > Settings.

Step 2: Type deactivate on the search bar and tap on the search button.

Step 3: You will get the “Account ownership and Control” option, just tap on it.

Step 4: Tap on Deactivation and Deletion > Choose Delete Account to permanently delete the account. After making the selection, click on “Continue to Account Deletion.”

Ajay Lovekar

(Newscaster)

INDIAN CYBER-ESPIONAGE ACTIVITY RISING AMID GROWING RIVALRY WITH CHINA, PAKISTAN



ANALYSIS India is sometimes overlooked by some in the threat intelligence community, even though the South Asian nation has advanced cyber capabilities – not least a huge pool of talent. The country boasts a large number of engineers, programmers, and information security specialists, but not all of this tech talent was put to good use, even before the Covid-19 pandemic cast a shadow over the global economy. Their somewhat limited employment prospects are said to have created a swarm of underground Indian threat actors eager to show off their hacking talents and make money – a resource that the Indian government might be able to tap into in order to bolster its own burgeoning cyber-espionage resources. India is in catch-up mode for now, but has the technical resources to make rapid progress.

Geopolitical factors have fueled an increase in cyber threat activity both originating from and targeting India. Experts quizzed by The Daily Swig were unanimous in saying that the most important target of Indian cyber-espionage by far is Pakistan – a reflection of the decades-long struggle over the disputed region of Kashmir. China, India’s neighbor and an ally of Pakistan, is also a top target of state-sponsored Indian cyber-espionage. Paul Prudhomme, head of threat intelligence advisory at IntSights, told The Daily Swig: “Indian cyber-espionage differs from that of other top state-sponsored threats, such as those of Russia and China, in the less ambitious geographic scope of their attacks.”

Other common targets of Indian hacking activity include other nations of the South Asian subcontinent, such as Bangladesh, Sri Lanka, and Nepal. Indian espionage groups may sometimes expand their horizons further to occasional targets in Southeast Asia or the Middle East. Indian cyber-espionage groups typically seek information on Pakistan’s government, military, and other organizations to inform and improve its own national security posture. But this is far from the only game in town. For example, one Indian threat group called ‘Dark Basin’ has allegedly targeted advocacy groups, senior politicians, government officials, CEOs, journalists, and human rights activists across six continents over the last seven years.

Ajay Lovekar

(Newscaster)

Ref:<https://portswigger.net/daily-swig/indian-cyber-espionage-activity-rising-amid-growing-rivalry-with-china-pakistan>

SCIENCE & SPACE

Government aims to operationalize 23 waterways by 2030?! Really?



New Delhi [India], March 2 (ANI): While observing that capacity of major Indian ports increased to 1550 million tonnes annually now from 870 million tonnes per annum in 2014, Prime Minister Narendra Modi on Tuesday said that the government aims to operationalize 23 waterways by 2030. "Our government is investing in waterways in a way that was never seen before. Domestic waterways are found to be cost effective and environment friendly way for transporting freight. We aim to operationalise 23 waterways by 2030," PM Modi said in his inaugural at Maritime India Summit 2021.

"India has as many as 189 lighthouses across its vast coastline. We have drawn up a programme for developing tourism in the land adjacent to 78 lighthouses. The key objective of this initiative is to enhance development of the existing lighthouses and its surrounding areas into unique maritime tourism landmarks," he added. The Prime Minister said that the capacity of major ports which was around 870 million tonnes per annum in 2014, has increased to around 1550 million tonnes annually now. "This productivity gain not only helps our ports but also boost the overall economy by making our products more competitive," he said. "The Government of India is also focusing on the domestic ship building and ship repair market. To encourage domestic shipbuilding we approved the Shipbuilding Financial Assistance Policy for Indian Shipyards," he added.

Inviting world to invest in Indian maritime sector, PM Modi said, "India's long coastline awaits you. India's hardworking people await you. Invest in our ports. Invest in our people. Let India be your preferred trade destination. Let Indian ports be your port of call for trade and commerce. "During the event, Prime Minister Narendra launched the Sagar Manthan- Mercantile Maritime Domain Awareness Centre and e-book of maritime vision 2030, which is aiming to make the Indian maritime industry at par with the top global benchmark in the next 10 years. The Maritime India Summit 2021 is being organized by the Ministry of Ports, Shipping and Waterways on a virtual platform www.maritimeindiasummit.in from March 2 to March 4 via video conferencing. (ANI)

Facts: 1] Water regulates the Earth's temperature

2] Water expands by 9% when it freezes. Frozen water (ice) is lighter than water, which is why ice floats in water.

Kshitij Shirodkar

(NEWSCASTER)

Ref - www.aninews.in

<https://www.aninews.in/news/national/general-news/govt-aims-to-operationalise-23-waterways-by-2030-pm-modi20210302123535>

NATURE

THE ENVIRONMENTAL IMPACT OF PAPER



Take a moment and look around you, you'll notice you are surrounded by various kinds of paper. It is used heavily in our everyday lives. We use paper for storing information, printing newspapers and magazines, keeping a record of transactions etc. Students use books and notebooks to study along with extra notes. Each year, more than 2 billion books, 350 million magazines, and 24 billion newspapers are published.

Apart from printing, paper is used infinitely in our kitchen, food take-away, bathrooms, cars, packaging material, etc. According to Encyclopedia data, each person uses about 749 pounds of paper each year in the United States.

We might sometimes overlook certain places where paper is used as it does not come to our notice- like tissue paper, paper towels, toilet paper, cardboard, packaging boxes, inserts in your shoes and much more.

Paper consumption has almost tripled since 1960 and in spite of global warming, people use paper tremendously in our day to day lives. It is to be estimated that over 2500 trees are cut down to provide 10 million pages.

Here are the few impacts of paper on the environment-

- 40% of the world's commercially cut timber is used for the production of paper.
- Pulpwood plantations and mills endanger natural habitats.
- Over 30 million acres of forest are destroyed annually.
- The process of making paper is damaging to the environment from beginning to end. It starts off with a tree being cut down and ends its life by being burned- emitting carbon dioxide into the atmosphere.
- An A4 paper requires 10 liters of water per sheet.
- Most of the materials in landfills are made of paper. When paper rots, it emits methane, a greenhouse gas. When it is burned or composted, carbon dioxide.
- Chopping down trees decreases the amount of oxygen in the ecosystem, thus adversely affecting all other life-forms

Paper Industry

Paper is never blamed on its own for climatic changes or global warming but paper affects the globe at every stage of its production. In fact, paper is the third or fourth largest source of industrial greenhouse gas emissions in most developed countries.

When it comes to sourcing books and newspapers alone account for 100 million trees each year. Over 40% of the trees harvested for industrial purpose are consumed in the production of paper. Even though paper is recyclable it makes up 26% of the landfills and emits methane, a harmful greenhouse gas.

Although some paper comes from well-managed forests, many of the trees for paper industries come from illegal tree logger who destroys forests without any concerns.

Greenhouse gases are responsible for global warming, paper industries emit these gases during the manufacturing process. Even disposal of paper is harmful to the environment.

Trees are being cut down at an alarming rate. The speed at which deforestation is taking place, we will soon face a consequence of losing trees. This, in turn, will increase global warming and create an imbalance in the ecosystem.

Looking at this global scenario, there are many companies that are trying to reduce the use of paper. We all have to look for sustainable alternatives at the company and personal level.

Recycling Paper-

Paper is recyclable but not everyone recycles it. Recycled paper or making paper from recycled materials are the basic solutions to saving trees and preserving the environment. We've come to a point where each of us has to contribute to a greener environment by managing our personal waste.

Just go paperless-

Electronic media and advanced technology is the new ray of hope in the 21st century to save trees.

If we can go paperless with our currencies, we can easily go paperless with everything in our day to day lives.

NESICA DSOUZA

(NEWSCASTER)

Ref : <https://blog.billeasy.in/the-environmental-impact-of-paper-41d36c055ffd>

ACADEMICS

WHAT ARE SOME COMPUTER SCIENCE CAREERS?

Computer science careers are tremendously diverse, opening up many opportunities for individuals with varying skills and preferences. Some people get into the field because they love technology and want to work with computer hardware, computer repairs, or internet security. Others are more interested in the creative fields of coding, game design, and computer-generated graphic arts and designs.

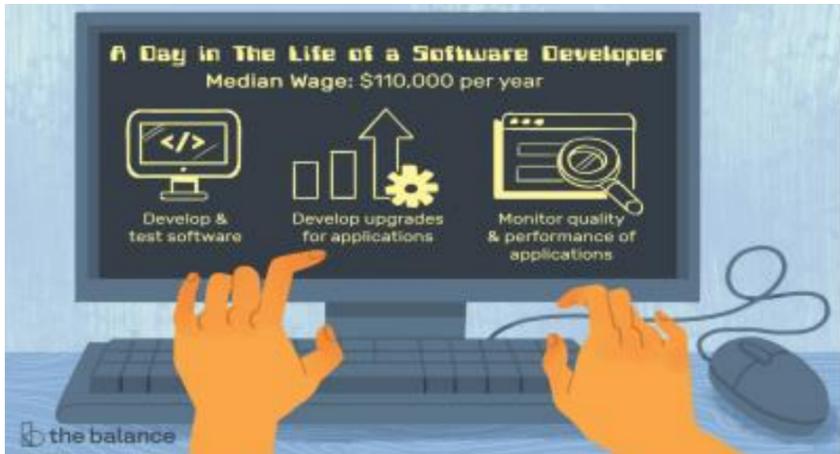


WEB DESIGNER

Web designers have good eye for composition and are also skilled at developing applications for optimal functionality. This is a job where creativity and fun are just two of the many benefits you'll receive. Whether you want to design web sites or mobile applications for smartphones, this field requires a computer science degree as well as a strong business acumen.

SOFTWARE DEVELOPER

The ability to understand and write in several different computer languages is an important skill in this computer science career. Software developers also need to have excellent communication, analytical, and organizational skills. This career is for you if you love to code and enjoy developing new software programs or creating innovative upgrades to older programs.



IT PROJECT MANAGER

A project manager ensures that the team works well together to complete the project on time and to specifications. This role requires strong organizational, leadership and time-management skills as well as exceptional oral and written communication. If you love working with people and computers and if you are a natural leader, then a career as an IT project manager may be a perfect fit.

COMPUTER NETWORK ARCHITECT

Network architects are the backbone workers for networks. These professionals do more than just run wires to create a network. They make sure the network can handle heavy internet traffic, that everyone can log in, and that the network is safe, secure, and always running. Computer network architects are in great demand and it's easy to see why! The network never really sleeps; thus, they are always ready for an emergency.

BY VISHAKHA GAIKWAD

(NEWSCASTER)

REF - <https://www.collegeraptor.com/explore-careers/articles/careers-internships/what-are-some-computer-science-careers/>

5 Ways for better Student-teacher Communication online

Work in real time

When students and teachers work together in real time through videoconferencing, it is easier to maintain engagement. Teachers can watch for sleepy or distracted students, and see whether students look confused or enthused. Using [livestreams and Zoom](#) are not without their problems, though. Some students and teachers may not feel comfortable having others see their home environments. These individuals may need to be given the occasional pass when things are especially noisy or messy at home. Others may not have the bandwidth or the hardware needed to connect in real time. However, schools and internet providers are working to fill in gaps between the digital haves and have-nots. In the meantime, teachers can post video recordings of lessons for any students who miss class because of internet connection problems.

Foster collaboration

Students benefit not only when they build rapport with teachers – they also benefit when they build rapport with one another. When students are regularly given the opportunity to solve problems and build understanding as part of a team, the classroom becomes a more respectful and productive place. It can also foster a more welcoming environment, and this can be especially meaningful for introverted students.

Share something personal

When people talk about themselves, they make themselves more approachable. Sharing personal stories helps others better understand a person. Research shows that when uncertainty about a person is reduced, people become more comfortable with the person and perhaps even like

Remember little details

By getting to know each student and checking in regularly, a teacher can identify challenges and problems early, thereby addressing them before they get out of hand. Further, when teachers show sincere interest in their students as individuals, those students feel safer and more supported. Even small gestures can mean a great deal: attaching a congratulatory note to a good assignment grade; sharing a funny video with someone having a rough day; asking a student about their favorite sports team; or posting an interesting article related to a pupil's hobby.

Keep classes orderly

Whether in online classes or face to face, students need structure for success. Based on what I have observed, when students have simple, clear instructions and schedules, their uncertainty is reduced, and thus, excessive anxiety can be avoided. When students are not overwhelmed, they are more likely to connect with others, process information and synthesize it successfully.

Ultimately, online education has much in common with face-to-face education. Neither is without its challenges and joys, and both benefit from strong student-teacher rapport.

Shaikh Ubedur Rehman
(NEWSCASTER)

Ref

<https://www.studyinternational.com/news/online-classes-teachers-students/>

MEDIA

5 exciting career options in media Industry

Introduction: With technological advancements such as the introduction of IoT, AI and OTT platforms, the Indian media landscape is continuously evolving while opening up new career avenues for the millennials. The advent of modern media has paved the way for the field of communication to permeate sectors that were never even given a thought. In addition to the increasing volume of conventional content forms such as music, movies and text, new kinds of both short- and long-form content have been rapidly increasing. This fragmentation of media into progressively smaller niches would require professionals to be well-versed with the advancements in the industry. Additionally, the way people consume news and content requires professionals to be proficient in packaging communication by using creativity, design, and machine learning. From the field of journalism to advertising and from public relations to corporate communications, the media industry is offering exciting career options that students can aspire for, some of which are:

1. Journalism-Journalism has come a long way since the days of the reporter carrying a mike and reporting some story that was of little interest to him.

Now, journalism caters to different platforms and various types of audiences. Digital Journalism and Vlogging are the newest additions in this noble profession. Twitter, YouTube, and Facebook Live are some of the platforms on which journalists can exercise their creative skills.

2. Broadcast media-Cinematography, screenwriting, and art direction are just some of the many roles that students have as a choice. With disruptions from platforms like Netflix and Amazon Prime Video and production of shows with humongous budgets, the need for fresh blood to keep the cogwheel moving is always there.

Apart from the OTT platforms, TV, film and radio are the traditional sources of media. There is a scarcity at the moment of well-versed career-ready professionals, who are armed with the right form of education in mechanics of digital content creation. Our advice holds true: better buck up!

3. Advertising and Public relations-With the evolution in advertising over the years, its avenues have evolved too. Traditionally, the radio, television, and billboards were the only sources of advertising but, come 2019, and we have mobile advertisements, digital billboards, and very subtle product placements.

While developing an in-depth understanding of the way marketing works, the most effective tools at our disposal - buyer psychology and market research - can propel students in the direction of advertising.

Public relations is more of strategy designing and laying out the communication plans. Since it is a more focused sector, it comprises the knowledge of writing, language, and media planning.

4. Events and campaign management-Events could be quite stressful, especially for those who are not adequately trained for them. Having succeeded in this field, professionals require not just proper planning but also expertise in finance.

Practical exposure via opportunities to work on real events such as exhibitions, fairs, conferences, and cultural meets could just be what is needed to excel in the field of Events and Campaign Management.

5. Corporate communication-Big corporations are always in need of seasoned communicators to counter allegations they face. It is where corporate communication specialists step in.

They are the ultimate troubleshooters, help their companies out of many a crisis, and help communicate the management's point of view and message to the public at large. With the need to become more structured and stay one step ahead, proper planning that corporate communicators bring in is what makes them stand out in a crowd.

Akanksha Bhardwaj
(NEWSCASTER)

Ref - <https://www.indiatoday.in/education-today/jobs-and-careers/story/from-journalism-to-advertising-here-are-5-exciting-career-options-in-media-industry-1646520-2020-02-14>

The most important social media trends to know for 2021

Introduction: As social platforms introduce new features and change their algorithms, social media trends likewise undergo an evolution. Take Instagram Stories, for example. A few years ago, Snapchat was known for its disappearing, FOMO-inducing content, but there didn't appear to be a wide appetite for similar features on other networks. Now, over **500 million people use the feature** daily on Instagram, and more and more platforms are adding equivalent features.

That's testimony of just how quickly we adopt new trends in social media.

These rapid changes present a whole new challenge for brands and social media marketers as they have to constantly review their existing strategies and pivot to add new types of content to their repertoire. Marketers continually have to keep an eye out for the latest trends influencing the future of social media and evolve accordingly.

If you're looking for the latest social media trends 2021 has in store for you, you're in luck. We've put together some of the top trends to watch to help you adapt and grow.

1. Live streams will remain popular

The global health crisis of 2020 saw many businesses going digital however they could to maintain social distancing and prevent the spread of COVID-19. Face-to-face meetings turned into Zoom conferences and live concerts turned into live streams of artists playing from their homes.

So naturally, there's an uptick in the use of live streaming features on social media. Facebook saw a massive rise in messaging and live streaming, especially in COVID-19 hotspots like Italy. For instance, the number of views on Instagram and Facebook Live doubled there in just a week.

2. Stories as a content format

As highlighted earlier, more than 500 million users interact with **Instagram Stories** every day. So although Instagram Stories were already dominant content format in the previous year, they're not going away any time soon.

Brands will need to take a more organized approach and plan for Stories as a content format for their publishing calendars, if they aren't already doing so. More importantly, the use of video as Stories will increase since they appear to outperform photos.

A **Social Insider study** found that images in Stories have a 5.65% higher tap-forward rate than videos. Tap-forward rate is the number of people who saw your Story and moved on to the next one before finishing it. The same analysis also found that photos in Stories had more drop-offs than videos, showing that people tend to spend more time viewing video.

3. Virtual reality will become more popular on social media

Amid the stay-at-home orders and the need for social distancing, people are seeking more meaningful interactions virtually. Virtual reality (VR) is one of the current technological trends that can provide them with those interactions.

Interacting with people through VR gives you a sense of actually being together even if they're halfway across the world. This is the exact kind of experience that people need at a time when they have to socially distance.

2021 is likely to see virtual reality gaining more popularity on social media as platforms push forward with incorporating this technology.

Akanksha Bhardwaj

(NEWSCASTER)

Reference: <https://sproutsocial.com/insights/social-media-trends/>

ARTS & HISTORY

Battle of Pavan Khind



Battle of Pāvankhind was a rearguard last stand that took place on 13 July 1660 at a mountain pass in the vicinity of fort Vishalgad, near the city of Kolhapur, Maharashtra, India between the Maratha Warrior Baji Prabhu Deshpande and Siddi Masud of Adilshahi Sultanate. The engagement ended with the destruction of the Maratha forces, and a tactical victory for the Bijapur Sultanate, but failing to achieve a strategic victory.

Bajiprabhu Deshpande occupied Ghod Khind, blocking the path of the pursuers, and made a determined defence against them. His brother Fulaji Prabhu as well as sardars such as Shambusing Jadhav were present with him. Fulaji Prabhu and Shambusing were killed after a gallant and fierce fight. Baji Prabhu was severely wounded but carried on fighting at his station. The Adilshahi army repeatedly tried to break through the defenses of the pass, but were repeatedly repulsed. The unequal battle raged for hours, with the defenders maintaining their positions, but with rapidly depleting numbers. Only a handful of Marathas survived, and around a thousand soldiers of the Adilshahi army became casualties in attempting to take the pass.

Five hours after the battle started, the cannon fire announcing Shivaji's safe return to Vishalgad was heard. Almost three hundred Marathas had been killed. Legend has it that a gravely injured Baji Prabhu continued engaging the enemy and held the pass, only laying down his life once he heard the sound of cannon fire. The handful surviving Marathas then retreated and disappeared in the forest as per the plan.

On the other hand Shivaji and his 300 soldiers had to break through the encirclement of Surya Rao and Yashwantrao at Vishalgad. A fierce battle ensued in which Shivaji himself fought wearing Dandpatta in his both hands. Seeing this fight, the commander of Vishalgad fort sent help to Shivaji enabling him and his troops to reach the fort safely. Shivaji then fired cannons as a signal for Baji Prabhu to retreat.

NEWSCASTER - KARTIK BORDEKAR
REF :- Wikipedia.in

Warli painting



Warli painting is a form of tribal art mostly created by the tribal people from the North Sahyadri Range in Maharashtra, India. This range encompasses cities such as Dahanu, Talasari, Jawhar, Palghar, Mokhada, and Vikramgad of Palghar district. This tribal art originated in Maharashtra, where it is still practiced today.

The Warli Painting tradition in Maharashtra are among the finest examples of the folk style of paintings. The Warli tribe is one of the largest in India, located outside of Mumbai. Despite being close to one of the largest cities in India, the Warli reject much of contemporary culture. The style of Warli painting was not recognised until the 1970s, even though the tribal style of art is thought to date back as early as 10th century A.D. The Warli culture is centered on the concept of Mother Nature and elements of nature are often focal points depicted in Warli painting. Farming is their main way of life and a large source of food for the tribe. They greatly respect nature and wildlife for the resources that they provide for life. Warli artists use their clay huts as the backdrop for their paintings, similar to how ancient people used cave walls as their canvases.

Jivya Soma Mashe, the artist in Thane district has played a great role in making the Warli paintings more popular. He has been honoured with a number of national and central level awards for his paintings. In the year 2011, he was awarded Padmashree.

Warli Painting is traditional knowledge and cultural intellectual property preserved across generations. Understanding the urgent need for intellectual property rights.

NEWSCASTER - KARTIK BORDEKAR
REF :- Wikipedia.in

LIBRARY**RISHI GARGI : THE WORLD'S OLDEST ICON OF FEMINISM FOUND IN ANCIENT HINDUISM**

Before I go into that, my sincere apologies for calling her 'Rishi' Gargi . Rishika would be the correct English for a female Rishi but then I doubt how many of us would interpret that as an address and not a name. Here, let me point out how conveniently we have forgotten that Rishikas existed alongside Rishis in the Vedic ages and were many a time, more popular than their male counterparts. Yet, the above achievements are but trailers. Rishi (ka) Gargi is said to have done the impossible: she had even managed to awaken her Kundalini (indwelling spiritual energy) and realized the existence of the soul or aatma. From a young age, she had shown a deep interest in Vedic scriptures and soon enough became an expert in fields of philosophy. Her knowledge of the Vedas and Upanishads was rivaled by few at the time. So, what happened when there was a battle between Rishi Gargi and one of the most learned men of her time? King Janaka of Videha kingdom held a Rajasuya Yagna where he invited all learned scholars of his time. The Yagna was a magnanimous one with over-the-top arrangements. Janaka, being a learned man himself, thought of selecting a scholar from the assembled group of elite scholars who would have the most in-depth knowledge about Brahman and was thus the most accomplished. In order to carry out the selection, he planned to offer 1,000 cows with each cow's horns dangling with about 10 grams of solid gold as a prize. Amongst these scholars were our very own Gargi Vachaknavi and another noted sage named Yajnavalkya. Yajnavalkya, self-assured in his supremacy, ordered his disciple to take the cow herd to his house since there was no other scholar who could beat him. This resulted in other scholars getting angry at being denied a fair chance at the prize. Most of the scholars were unsure of their knowledge, however, there were eight distinguished sages who did challenge him to a debate , of which gargi was one of the challengers and perhaps the only woman among the group of learned scholars . Sages like Asvala , Artabhaga, Bhujyu , Ushasta contested with him and lost as Yajnavalkya was able to provide satisfactory answers to all of their questions. Gargi then questioned Yajnavalkya on his claim of superiority among the scholars . Her initial dialogue with Yajnavalkya bordered on being quite metaphysical but she eventually change her course and asked him specific questions related to the environment existing in the world, the question of the very origin of all existence and more .

In the Brihadaranyaka Upanishad, the debate is narrated as :

“On air, Gargi.

On What, then, is air woven back and forth? On the intermediate regions, Gargi.

On what, then, are the worlds of the intermediate regions woven back and forth.

On the worlds of the Gandharvas, Gargi” Yajnavalakya put an end to the debate by telling garginot to proceed further as otherwise she would lose her mental balance . It is not clear who won the debate. Some sources say that Gargi acknowledged Yajnavalkya's greatness but such an ending could very well be manipulated.gargi was honoured as one of the navratnas in the court of King Janaka of Mithila. Her philosophical views are mentioned in the chandoga upanishads and she has made significant contributions to the construction of the rig veda.



Kavita Shirsat
(NEWSCASTER)
Ref: <https://edtimes.in/>

FOOD & HEALTHCARE

Wheatgrass juice: Superfood! Should you add it to your daily diet?



Undoubtedly, wheatgrass juice has many benefits but should it be considered as a part of your daily diet? That's a big question! If you are planning to shift towards healthy lifestyle, wheatgrass is one of the best options to consider. You must have seen this ingredient popping up almost everywhere. From juices to wheatgrass extracts present in creams and hair masks, wheatgrass is a superfood that has been raving and has found way its way in our "quest for healthy" lifestyle.

A storehouse of vitamins A, C, D, E, K and Vitamin B Complex loaded with other essential minerals like Potassium, Phosphorus, Iron, Selenium, Zinc, Magnesium, Copper and Calcium, wheatgrass is something you should definitely know more of! This supplement is almost a must in today's time as it helps in boosting immunity.

Wheatgrass juice benefits:-

- Supports weights loss and helps in controlling cholesterol.



- Eliminates toxins and boosts immunity.
 - Promotes Anti-Infection Properties.
 - Good for Skin & Provides anti-aging benefits.

There isn't one but several more benefits of the amazing power food wheatgrass. Ready made and fresh juices are available but If you struggle to adapt your taste buds to wheatgrass flavor there's always capsules you can option.

Diksha Singh
(NEWSCASTER)

REFERENCE: <https://www.netmeds.com/health-library/post/5-impressive-benefits-of-wheatgrass-juice>

Zara sa Jeera

Cumin (*Cuminum cyminum* L) is a leafy plant that grows low to the ground in China, India, the Middle East, and the Mediterranean region. The fruit of the plant is called the cumin seed, and it's popular all over the world as a spice. Cumin has become the subject of medical research, as anecdotal evidence claims it has all kinds of health benefits.

Benefits of jeera:

- Cumin seeds contain naturally occurring substances that work as antioxidants
- Cumin appears to have the ability to keep cancer cells from multiplying
- Traditional medicine practitioners have recommended cumin for the treatment of diarrhoea for centuries.
- Cumin was used as a part of an herbal drug trial for diabetes.
- Fights bacteria and parasites
- The active ingredients in cumin seeds have an anti-inflammatory, antiseptic effect.
- Cumin is considered to have hypolipidemic properties.
- Several group studies have looked into ways cumin can help you lose weight.
- Researchers have evaluated cumin extract for treating the cramps, digestive spasms, nausea, and bloating associated with irritable bowel syndrome (IBS).

REFERENCE:

<https://www.healthline.com/health/cumin-benefits#benefits>

Aaditya cheulkar
(NEWSCASTER)

NUTRITIOUS SOLKADHI FOR HEALTHY DIGESTION



Solkadhi is a health drink belonging to the Konkan – Goa and Maharashtra region. This drink is made from coconut milk and Kokum fruit. Its highly rich in fat, sodium, potassium, carbohydrates, sugar, dietary fibres, calcium, iron, magnesium, niacin, zinc, selenium, phosphorus and Vitamin A. As Solkadhi is also a rich source of iron and calcium. Kokum in it inhibits the action of enzyme elastase which decreases the breakdown of elastin. Thus, the skin becomes firmer and healthier. Some of the other uses of Solkadhi are prevention of nausea, headaches and flu and cold. So, while it acts as a cooling agent during summers, it also protects against cold and flu.

Benefits of Solkadhi for health:

1. Solkadhi cools the body as it can act as a natural cooling agent.
2. It relieves several digestive complaints.
3. It promotes digestion by cleansing the digestive system.
4. It aids in the absorption of food; prevents acidity, gas, indigestion, diarrhoea, constipation and abdominal pain.
5. The garcinol content of kokum is an anti-carcinogenic that restricts the growth of cancerous cells hence, prevents cancer.

REFERENCE: <https://www.mokshamantra.com/solkadhi-health-drink/>

NIDHI SATAM
(NEWSCASTER)

CULTURE & CUISINE

Some of the Best Indian Food in L.A. Is Served Inside a Gas Station

Fresh naan is made inside a tandoor oven at this Chevron station, where Bombay Frankie Company serves inspired Indian food.



Some of the Best Indian Food in L.A. Is Served Inside a Gas Station Like many immigrant-food success stories, The Bombay Frankie Company starts with family. So if you want to know why there's a tandoor oven inside a Chevron station in West L.A., the answer is pretty simple. Chevron station during lunchtime, and you might see a line of more than a dozen people snaking toward the door. The crowd is here for chef Kamaljit Singh's fresh and fragrant frankies (which the restaurant is happy to say are like Indian burritos), as well as his flavorful samosas, curry bowls, vegetable dishes, mango lassis and rice pudding.



"We love Indian food, and we feel like there's a huge void in Los Angeles," Mac says. "It's either bottom of the barrel or luxury fine dining."

The Bombay Frankie Company is a quick-service operation, in a space that was formerly home to a sandwich shop, but Mac has also added seating for people who want to hang out and have an elegant dinner inside a gas station. He's noticed that dine-in customers who look closely at the open kitchen and its tandoor oven get pretty hungry.

"When they see things being made, that tends to pique their interest, and they start ordering more," Mac says. "The open kitchen lends itself to wanting to explore." Mac and his sister have been enjoying Singh's food since they were children eating around L.A.'s San Fernando Valley. They followed him from restaurant to restaurant. Singh, who went on to open restaurants like Nawab and Bombay Café, became a friend of the family. After rising rents left him without a restaurant, Singh was happy to discuss Mac's unusual piece of family real estate.

Now Singh is using his gas station tandoor oven to prepare naan, chicken and paneer for frankies.

"We needed to have the tandoor," Mac says. "We didn't want to compromise with a tortilla or any pre-packaged bread."

Mac laughs when he considers his unlikely success at The Bombay Frankie Company, which gets a large amount of its business from delivery orders. "A lot of customers haven't seen the restaurant," he says. "They don't even realize it's in a gas station. I'd love to say we had a crystal ball, that business people would have predicted our success. I think we catch ourselves every week saying we managed to put this together against all odds."

- **Rashi Walinjkar**
(NEWSCASTER)

Ref:<https://www.foodandwine.com/news/bombay-frankie-company-serves-great-indian-food-in-la-gas-station>

Fudge VS Ganache: What's the difference?



1) Difference between Fudge and Ganache-

For lovers of desserts, 'Fudge' and 'Ganache' are two sweet delights that awaken the taste buds in an instant. Though we get happy to receive either one of them anytime, there is no doubt about the fact that Ganache and Fudge are two different desserts. So whether you are planning to pick the two or either one of them for yourself or a party, knowing the difference between Ganache and Fudge will come in handy for sure. Here is a look at how the two differ from each other.

2) Fudge-



A type of candy, Fudge is made from crystallized sugar produced by cooking sugar, butter and milk along with salt and other flavourings (not always chocolate). Although the most popular flavour of fudge is chocolate fudge, it is not necessarily chocolate.

3) Ganache-



Ganache is a smooth glaze made from a mixture of chocolate and cream, used to make truffles and other chocolate candies, or as a filling in cakes and pastries. The texture of Ganache depends on the ratio of cream to chocolate.

4) Difference between Fudge and Ganache-



1. Traditionally, Ganache is created when heated whipping cream is added still warm to melt the chocolate. It usually only needs to be cooled to room temperature. On the other hand, Fudge requires a good chilling in the fridge to set before serving.

2. Another major difference is in usage. Ganache is often used as a filling or an icing, while Fudge can be enjoyed all by itself.

3. Though fudge is commonly made with chocolate, it can also be flavoured with countless other ingredients like peanut butter, vanilla, coffee etc. unlike Fudge, Chocolate is indeed the main ingredient in the Ganache.

4. The mixture of Fudge has to be whipped while cooling to achieve the required consistency. But the mixture of Ganache doesn't have to be whipped while cooling.

- **Dhanashree Patil**
(NEWSCASTER)

Ref:<https://m.recipes.timesofindia.com/articles/features/fudge-vs-ganache-whats-the-difference/photostory/81106110.cms>

TRAVEL & TOURISM

PATNITOP - INCREDIBLE INDIA

Patnitop is a hill resort located in the Udhampur district of Jammu and Kashmir on a plateau in the Shivalik belt. At a height of 2024 meters and surrounded by dense forests, forms the backdrop of Chenab River flowing nearby. This flourishing hill top boasts of three fresh water springs with ice cold water and having medicinal properties. A thick snow fall in winters is a great tourist attraction. A haven for outdoor pursuits, Patnitop is also a trailhead for numerous treks to the nearby mountains and a charm for adventure lovers. It provides for a breath taking view of the Pir Panjal range.

MAJOR ATTRACTIONS :-

Patnitop is located in the lower Himalayan range close to Pir Panjal, 47 km from Udhampur and 112 km from Jammu. This famous hill resort is perched on a beautiful plateau, across which the Jammu-Srinagar Highway passes. The towns of Kud and Batote are nearby. Kud is a very small town where sweet shops make fresh Patissa (a sweet). Batote is known for its fine quality rajma or the kidney bean.

HOW TO GET HERE?

Air :-

Jammu Civil Enclave is the nearest airport that connects with all the important cities in India and abroad.

Rail :-

Jammu Tawi station in Katra district is the nearest rail-connect to the other parts of the country.

Road :-

Motor able roads connected with major highways make Patnitop an easy access from Delhi and Chandigarh. Cities and towns close to Patnitop are Jammu and Pahalgam.



**MANSI JANGLE
(NEWSCASTERS)**

REFERENCE:- www.incredibleindia.org

SPORTS

BUNGEE JUMPING

Bungee jumping involves leaping from a height connected to a large elastic rope (or cord), which is tied to the feet – or, more specifically, the ankles. This is as adrenaline-filled an activity as any dreamt up by man. And one that both young and old have delighted in, and thrilled in, over the last quarter-century or so. Bungee jumps usually take place from tall buildings, bridges or cranes – but they've also been attempted from moving objects (helicopters and hot-air balloons, for example). As the jumper free-falls from a height, the cord stretches; as the cord rebounds, the momentum takes the jumper upwards. This up-and-down trampoline-like movement continues until the elastic cord loses all its energy. Bungee jumping is relatively new in India, and there are only a handful of destinations that offer the activity. Rishikesh, in Uttarakhand, is the country's first bungee site, and easily the best known. Jumps take place from a cantilever platform constructed on a rocky bluff looking out over a tributary of the River Ganges. And now, there are bungee facilities in Delhi and Bangalore – within the city limits – and on a beach in the north of Goa.

Equipment A bungee jump almost entirely consists of an elastic rope, which is actually a braided shock cord, tied to the ankle of the jumper. Most bungee cords are made from natural rubber (used due to its elasticity). Two types of harness are used for a bungee jump – a leg harness, which is joined to the cord, and a body harness (back-up for the ankle attachment, for safety purposes).



Best season in India

Throughout the year, but outside of the monsoons

Bungee Jumping sites in India

North – Rishikesh (Uttarakhand), Delhi

South – Bangalore (Karnataka)

West – Anjuna Beach, North Goa (10km north of Calangute)

Medical concerns

If you suffer from a heart condition, epilepsy, high blood pressure, diabetes, or a neurological

disorder, or are pregnant, it is advised that you don't attempt the jump.

PRACHI CHAUDHARI
NEWS CASTER

REFERENCE

(<https://www.adventurenation.com/activity/bungee-jumping>)

ROWING

Rowing is a sport held on the surface of the water, where athletes propel a boat using oars. Rowing as a sport was developed in 18th century London. There were races between professional watermen on the river Thames.

Rowing may be held indoors, like on artificial lakes; or outdoors on rivers, canals, and oceans. The members of each team vary on the boat class, there's the one for individuals, such as the single scull, and ones for eight athletes called coxed eight. Rowing has two forms, sweep in which each rower has one oar held with two hands; and skulling in which each rower has two oars, there's one in each hand. The boats used are racing boats, which are also called shells, they are long, narrow and semi-circular. The oars used are long (about 250-300 cm), and have a flat end which is also called the blade.

Rowing Variations Sculling Rowing — a form of rowing, in which a person uses oars, one in each hand, to propel a single or double scull rowing boat. Sweep Rowing — each rower has just one oar which is maneuvered with both hands to propel the boat.



Indoor Rowing — competitions performed on a rowing machine which simulates the on water action.

Coastal (Offshore) Rowing — a type of rowing performed on open water, requiring wider and more robust boats than those used on rivers and lakes.

Ocean Rowing — involves rowing races across entire seas and oceans.

Surfboat Rowing — a team of riders compete using surfboats on a course out and back through the surf.

NEWS CASTER
PRACHI CHAUDHARI
REFERENCE

(<https://www.topendsports.com/sport/list/rowing.htm>)

SOCIAL ISSUES**Innovator Who Inspired '3 Idiots' Develops Solar Heated Tent for Army.**

Sonam Wangchuk has developed an eco-friendly solar heated tent.

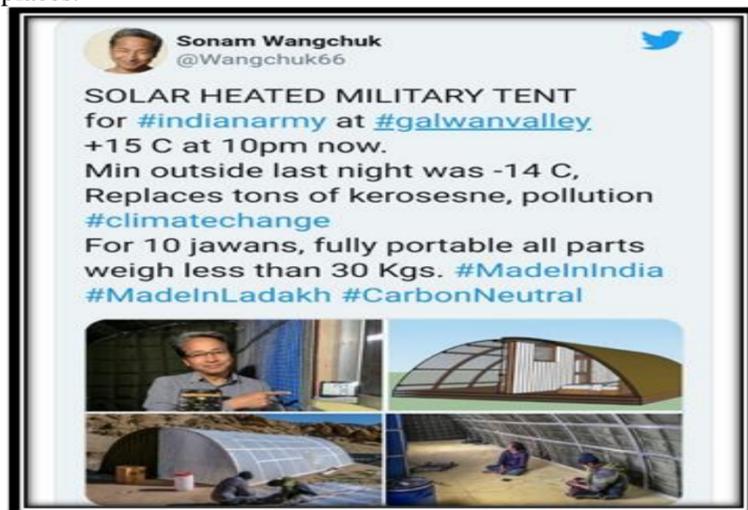
Innovator and educationist Sonam Wangchuk, the real life Phunsukh Wangdu of Bollywood blockbuster ‘3 Idiots’, has developed an eco-friendly solar heated tent that Army personnel can use in extremely cold places like Siachen and Galwan valley in the Ladakh region.

Mr Wangchuk, who has many environment friendly innovations to his name, said the solar heated military tent, besides saving on use of fossil fuel and its ill effects on environment, increases the safety of the military personnel.

This tent uses the solar energy trapped during day time to keep the soldiers’ sleeping chamber warm during night. Since there is no use of fossil fuel, it saves on money and also is emission free.

The innovator said the temperature inside the sleeping chamber of the military tent can be increased or decreased by the corresponding increase or decrease in insulation layers.

The sleeping chamber has four layers of insulation and it gave a temperature of 15 degrees Celsius at a time when outside temperature was minus 14 degrees Celsius. The number of layers can be reduced for warmer places.



The temperature inside the tent should not be too cozy as the soldiers have to be ready to fight the enemy in the open where temperature can be as low as minus 30 degrees Celsius in places like Galwan valley.

While Mr Wangchuk extensively referred to last year’s India-China standoff in Ladakh, he said he had made an earlier version of solar heated tent 15 years ago for shepherds who were engaged in rearing of Pashmina goats which produce high-quality Cashmere wool.

Referring to new prototype, Mr Wangchuk said the tent is portable and can accommodate 10 soldiers.

No component of the tent weighs more than 30 kg which makes it easily portable. The tent is disassembled into 30 to 40 components

Wangchuk said the weight of components can be brought down to 20 kg each by using superlight aluminium material.

That version will be more expensive than the current prototype.

He acknowledged the support provided by the Army in developing the solar-heated tent, saying “it has been designed keeping in mind the requirements of the Army”.

The innovator said it took his team at Himalayan Institute of Alternatives Ladakh (HIAL) one month to make the prototype of the solar-heated tent.

The tent has been designed keeping in mind the places like Siachen glacier and Black Top Hill, the 55-year-old innovator said.

Mr Wangchuk on Friday visited Zoila Top test a “crazy idea” of making low coat ice tunnel for keeping the approach road to Zojila tunnel open.

It will save 500 tonnes of carbon dioxide and crores annually

Here are some of the features of this tent:

*This tent can sustain minimum temperatures. Wangchuk also mentioned that this tent has the potential to sustain minus 14 degree Celsius temperature too.

*The solar-powered tent is fully portable and its weight is less than 30 kilos.

*The temperature of the tent can be increased or decreased by the insulation layers.

*The sleeping chamber of this tent has four layers of insulation.

The solar heated tent is developed at Himalayan Institute of Alternatives in Ladakh.

Sadashiv Shringare
(Newscaster)

Ref: - www.ndtv.com

STUDENT'S SECTION

QUIZ -

- Who was the first man to climb Mt. Everest?
 - Tenzing Norgay
 - Bechandari Pal
 - Rechard Wass
 - None of the above
- What is the largest desert in the world?
 - Arabian Desert
 - Gobi Desert
 - Sahara Desert
 - Great Victoria
- What is the first artificial satellite to orbit Earth?
 - Sputnik 1
 - Explorer 1
 - Vanguard 1
 - Discoverer 1
- Which country has the largest armed forces?
 - India
 - China
 - Russia
 - USA
 - North Korea
- Who was the first space tourist?
 - Dennis Lee
 - Dennis Tito
 - Neil Armstrong
 - Yuri Gagarin
- Which is the biggest underground railway network?
 - London
 - New York
 - Moscow
 - Paris
- Who among the following was the first Prime Minister did not face the Parliament?
 - Dr. Zakir Hussain
 - Gulzarilal Nanda
 - Ch. Charan Singh
 - Morarji Desai
- What is the name of the Indian State with the least population?
 - Sikkim
 - Goa
 - Nagaland
 - Tripura

- **JIDNYASA PATIL**
(NEWSCASTER)

Ref. -

(<https://www.jagranjosh.com/general-knowledge/gk-quiz-on-superlatives-of-india-and-world-1477398010-1>)

FUN FACTS

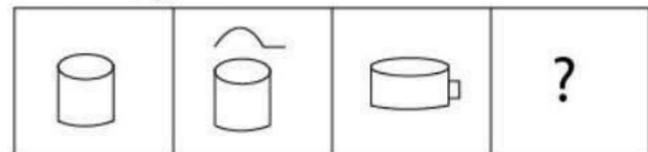
- A village with no locks and doors.
- There's a floating post office in India.
- The steel wires in the Bandra Worli Sealink could stretch around the world.
- Shampoo originated in India.
- In some places in India, Coke and Pepsi are used as pesticides.

- **JIDNYASA PATIL**
(NEWSCASTER)

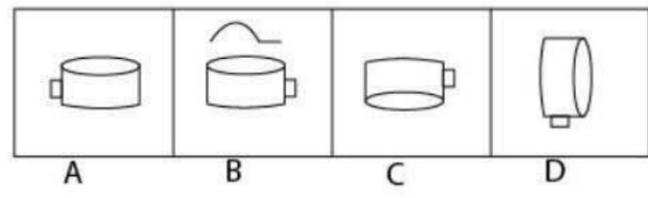
Ref. - (<https://www.globotreks.com/destinations/india/fun-interesting-facts-india/>)

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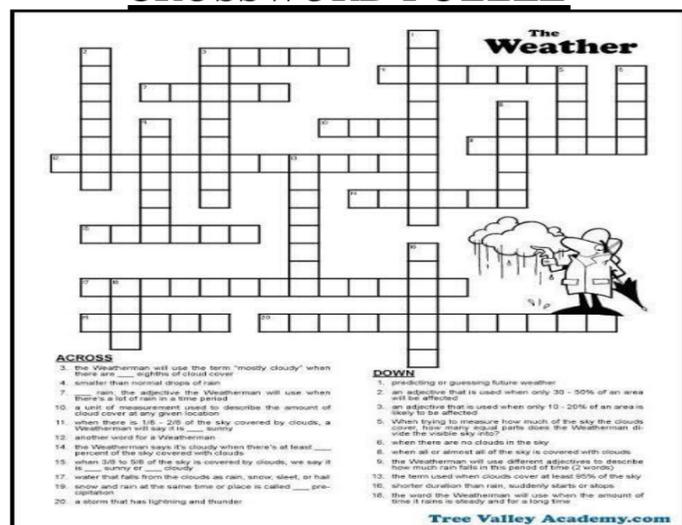
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